

Ten Thousand Pairs of Low Shoes at Great Savings In the Strawbridge & Clothier Anniversary Sale

Plans were made long in advance for the event which will be introduced in the Shoe Store to-morrow. America's foremost manufacturers—who have for years contributed regularly to our stocks—have shown a gratifying eagerness to aid in making this the greatest Summer Shoe event Philadelphia has ever known. Ready to-morrow—a great variety of—

GOLDEN SPECIAL
DAILY GOLDEN SPECIAL
TO-MORROW

200 New, Perfect **CEDAR CHESTS**
Worth One-third More
At **\$26.50**

Here's a value to increase the fame of the Golden Special sign; Cedar Chests, 47 inches long, 20 inches wide, 20 in. high; made of Tennessee red mountain cedar, richly grained, and perfectly finished; fitted with castors, lock and key.
→ Strawbridge & Clothier—Third Floor, Centre

Matchless Values in These Cotton Dresses At \$15.00



Lovely, fine voiles and fresh, crisp, dotted Swiss, in medium and light shades, and some in black-and-white and navy-and-white. Also smart Checked Gingham Dresses in the most desirable colorings. One model sketched.

Voile Dresses, \$9.75 Anniversary Sale Special
Woven and printed voiles, in light and dark shades, with dainty embroidery, voile, lace or net collars. Regular and extra sizes.

Swiss Dresses, \$16.50 Anniversary Sale Special
Dotted Swiss—black, white, red, brown and Copenhagen blue with white dots; some with organdie collars. Panel and straight-line styles.

Voile Dresses, \$25.00 Anniversary Sale Special
The fine imported crepe Georgette voiles in dark and pastel shades, many with Swiss embroidery collar and cuffs, others piped in gingham, some all-over embroidered in self shade—beauties every one.

Evening Dresses at Great Reductions
Taffeta, Crepe Georgette, Net, Brocade and Paillette Gowns—priced according to material, etc.—\$35.00 to \$150.00.

High-class Sports Dresses Reduced
Roshanara crepe, Tonkin and Canton crepe, in white and bright shades; made in straight-line and coat styles—\$45.00 to \$90.00.
→ Strawbridge & Clothier—Second Floor, Market Street

Silver-plated Ware Reduced
Many Pieces One-third to One-half Less
ON THE MARKET STREET CROSS AISLE

The Silverware Store is a rendezvous for gift seekers these days—values like these would be welcome any day, but in June, they are doubly so:

Bread Trays—now \$3.50
Roll Trays—now \$3.25
Sandwich Trays—now \$2.75
Baskets—now \$7.00
Relish Dishes—now \$5.00
Pie Plates—now \$3.50
Vegetable Dishes—now \$8.00
Casserole—now \$5.00

TWO PATTERNS IN "ROGERS" FLATWARE
(By the Dozen)
Teaspoons—\$2.00 and \$3.50
Dessert Forks—\$3.50 and \$6.50
Dinner Forks—\$3.50 and \$6.50
Table Forks—\$4.00 and \$7.00
Table Knives—\$4.00 and \$7.00
Coffee Spoons—\$2.25 and \$3.50
Orange Spoons—\$3.75 and \$4.25

Chop Dishes—now \$8.00
Large Baskets—\$11.50
Pitchers—now \$6.50 and \$15.00
Cheese and Cracker Dishes—\$7.50
Coffee Sets—now \$13.00 and \$21.00
Bonbon Baskets—\$3.00
Open Vegetable Dishes—\$7.00
Tea Sets, 5 pieces—\$35.00

Oyster Forks—\$4.00 and \$5.00
Butter Spreaders—\$4.50 and \$7.00

(By the Piece)
Butter Knives—40c and 65c
Sugar Shells—40c and 65c
Meat Forks—75c and \$1.00
Berry Spoons—\$1.15 and \$1.50
Gavy Ladles—85c and \$1.25

Bed Spreads, \$1.45
Thorough Momi-weave Under Price in the Sale

White with hair-line stripes of dainty pink or blue. Durable and good-looking for year-around use. Size 63x90 inches.

Crochet-weave Spreads, \$2.75
Marseilles designs; 76x86 in. Marseilles Spreads—\$5.50
Satin-finish, in new and attractive designs; 78x88 inches.

Dimity Bed Sets—\$6.50
Spread, size 90x100, scalloped, with cut corners, and Bolster Throw to match. White with dainty colored stripes—\$6.50.
Aisle 11, Filbert Street

Sheeting Muslin 81-Inch, 65c a Yard
A standard quality under price. OTHER BED MUSLINS—SAVE
Sheeting, 63-inch width—55c a yd.
Pillow Case Muslin, 45-inch—40c
Pillow Tubing Muslin, 45-in.—58c
Strawbridge & Clothier—Aisle 13, Centre

W. & J. Sloane's Seamless Velvet Rugs, 9x12, \$21.50

One of the many exceptional Anniversary Sale groups now assembled in the DEPARTMENT OF LOWER-PRICED FLOOR COVERINGS. Seamless Velvet Rugs of the celebrated W. & J. Sloane make, in 9x12-foot size—\$21.50. Outstanding among the other attractions—

Colonial Rugs, "hit or miss" patterns, 8x10 feet—\$9.50
Colonial Rugs, "hit or miss" patterns, 9x12 feet—\$12.75
Heavy Wool-and-fibre Rugs, size 9x12 feet—\$14.50
Tapestry Brussels Stair Carpet—now 50c a yard
Small, Heavy Chenille Rugs, 36x63 inches—\$5.00
Extra-large Tapestry Brussels Rugs, 11.3x12—\$41.00
Rubber Stair Treads, 5x17 inches—75c a dozen
Nairn's Pro-Lino Floor Coverings—40c square yard
→ Strawbridge & Clothier—Fourth Floor, Filbert Street

Cowhide Dispatch Bags, \$2.95

Of heavy hand-boarded cowhide, with welted edges and three straps to close; some with short handles, others with shoulder straps for carrying—ideal Bags for campers, fishermen, etc.—also excellent for money pouches.

Vulcanized Fibre Hand Trunks—now \$4.50

Made for Army use—which means, made to withstand hard service. They have protected corners, strong centre lock, two end catches and leather carrying handle. Just the thing for campers, automobilists, etc.
Strawbridge & Clothier—Aisle 8, Centre

Baby Coaches at Great Reductions
PULLMAN COACHES—with reversible gear and lined with corduroy—now \$86.00 and \$99.00.
CHARIOT COACHES—now \$28.50 and \$31.50. STROLLERS, light weight, now \$16.00 and \$24.
Strawbridge & Clothier—Fourth Floor

Distinctive New Styles and Conservative Lasts—Shoes for Every Member of the Family at Savings of 20 to 50 per Cent.

Women's White Canvas Oxfords Now \$4.75

About 1000 pairs, at close to half price. Two smart styles—English last, with military heels and medium round toes. Blucher styles with 1 1/4-inch heels and rubber top-lifts—all with welted oak-tanned leather soles and white leather heels.

Women's Oxfords from Laird, Schober & Company, \$9.75



Three different styles to choose from: 1. Of chestnut brown calf, with imitation straight tips, invisible eyelets, welted soles and 1 1/4-inch leather Cuban heels. (Illustrated). 2. Of black glazed kid; English last, straight tips, welted soles and 1 1/4-inch leather military heels. 3. Of black gunmetal calf, straight tips, perforated trimming, invisible eyelets, welted soles and 1 1/4-inch leather military heels. All sizes and widths to choose from.

Children's Leather Blucher Oxfords Now \$3.45

Broad-toe Oxfords, of tan leather; made with welted soles, and extra tips—\$3.45.
Misses' sizes—\$3.95.

Boys' Tan Calf Oxfords Now \$4.75

In the smart, new saddle-strap effects and in the conservative English lasts.

Boys' Canvas Laced Shoes Now \$2.95

Tourist Laced Shoes of brown and white canvas, Goodyear rubber soles and leather reinforcements.

Youths' Canvas Laced Shoes Now \$2.65

Tourist Laced Shoes of brown and white canvas, Goodyear rubber soles and leather reinforcements.

Men's Tan Calf Laced Shoes Now \$5.90

Of chestnut brown calf; English last, straight laced with invisible eyelets. Worth one-third more.

Men's Wing-tip Brogue Oxfords Now \$7.60

Of tan calf; brogue styles with wing tips and small perforated trimmings. Small brass eyelets.

Men's Saddle-Strap Oxfords Now \$6.65

Of Norway-grain and tan Russia calf, made in the smart, new saddle-strap style.

Women's White Strap Pumps Now \$6.90

About 500 pairs of White Reigns One-strap Pumps; plain toes, covered baby Louis heels, white kidskin strappings.

Children's Black and White Pumps Now \$2.15

Instep-strap Pumps, of white canvas or patent leather; plain toes.

Growing Girls' Strap Pumps Now \$4.25

Two-strap Pumps of tan calf, especially designed to fit the rapidly developing foot of the growing girl.

Children's 4-Strap Roman Sandals Now \$2.60

Of patent leather, dark brown kid, tan calf and champagne-colored kidskin; with plain toes.

Misses' Two-Strap Pumps Now \$3.75

Of tan calf; made over broad, nature-shaped lasts with broad toes.

Children's Two-Strap Pumps Now \$2.95

Of patent leather and tan calf; made over broad, nature-shaped lasts.

Children's White or Brown Sports Shoes Now \$2.95

White or brown canvas, with welted Neolin soles and brown leather reinforcements.

Women's Gray Buckskin Pumps Now \$9.75

About 500 pairs of genuine Buckskin Pumps, in two-strap button style with plain toes, welted soles, covered Spanish heels.

Men's Oxfords from James A. Banister & Company—\$9.75



America's foremost manufacturer of Men's Shoes has sent us hundreds of pairs of smart, new Oxfords, at a price concession which is passed along to our customers. Wing-tip Brogue Oxfords, of tan calf, perforated trimming, and small brass eyelets. Brogue Oxfords, of tan grain; wing tips and perforations. Oxfords of gun-metal calf.

Women's Black Satin Pumps Now \$7.75

About 300 pairs of TWO-STRAP PUMPS, of black satin; plain toes, covered Louis heels, with two narrow straps buttoning over the instep.

Women's Tan Sports Pumps Now \$6.45

About 350 pairs of chestnut-brown CALF PUMPS, with ball straps, perforated trimming, welted soles and leather military heels.

Women's Tan Sports Oxfords Now \$7.45

About 350 pairs of TAN CALF OXFORDS, straight tips, ball straps, and perforated trimmings, welted soles and leather military heels.

1000 More Men's Suits Added to The Great Collection in the Sale

We had 6000 of the best tailored, smartest looking suits any man could wish for at the beginning of the Anniversary Sale—Stein-Bloch Suits, Hart, Schaffner & Marx Suits, "Alco" Suits, "Wickham" Suits, and Suits from other dependable sources—every Suit marked at a reduction which in many instances brought prices down to one-half those of last year. The all-around worthiness of the Clothing itself, coupled with the remarkable character of the values, has caused such unprecedented selling activity that we find it necessary to replenish assortments. Therefore, we have secured 1000 more of these same Suits which shall join the collection to-night—thereby insuring satisfactory selection for every man who chooses to save money to-morrow:

Cassimere and Worsted Suits \$19.50 and \$23.00

Two remarkable groups of men's all-wool Suits, well tailored, in stripes, herringbones and other weaves popular this season, at the lowest prices we have known for years. Distinctive smart new styles for young men and conservative effects for older men.

Suits With Two Pairs of Trousers \$24.50 and \$31.50

Altogether about 2000 of these extra-service Suits of blue serge, smart tweeds and herringbones, pin-stripe worsteds and solid cassimeres. They would be unusually good value with but a single pair of trousers; with the two pair, the value is remarkable indeed. All sizes—regular, stout, short, tall and slender.

Two Fine Groups of "Alco" Suits \$29.00 and \$33.00

Fine Worsted and Cassimere Suits—including several shades of the now so popular gray tones—beautifully tailored in scores of different correct styles for men and young men. The best clothing that the money can buy at the regular prices—remarkable value at these Anniversary prices. All sizes—regular, stout, short, tall and slender.

Hart, Schaffner & Marx and Alco Suits \$38.50 and \$47.50

Some of our very finest lines, including handsome Hockanum silk mixtures, soft worsteds and other rich weaves, carefully hand-tailored in the season's most desirable styles for all tastes. Suits for men who want the BEST at reductions of very substantial character.

Blue Serge Suits—\$25.00

A remarkable collection secured for the Anniversary Sale through the co-operation of one of our oldest suppliers. Not for many years have we been able to sell all-wool Blue Serge Suits, carefully tailored in popular single- and double-breasted styles as low as \$25.00.

"Alco" Blue Serge Suits at \$36.50

Single- and double-breasted styles, youthful and conservative in cut, well tailored of fine-twill, all-wool blue serge. All sizes, in regular, stout, short, tall and slender sizes.

English Golf Suits at \$28.50

Thexton & Wright Golf Suits, tailored in London, of real Scotch chevilles. These have knickerbockers; coat made with the following sleeve which allows full freedom of movement.

Youths' Extra-trousers Suits, \$24.50

All-wool Suits in plain or sports styles each with two pairs of long trousers—especially tailored for youths of 16 to 19 years.

Trousers, \$3.75, \$4.75, \$5.75, \$6.75

We have several thousand pairs of Separate Trousers to sell at these special prices. Stripes, mixtures and all other desirable patterns—in a wide assortment of sizes.
→ Strawbridge & Clothier—Second Floor, East

ANNIVERSARY EXTRAORDINARY

Cluny Lace-trimmed Linens Reduced

Decorative Linens, handsomely trimmed with insertion and edge of linen Cluny lace. Round Centrepieces and Lunch Cloths, 24-inch, \$1.25, to 45-inch, at \$4.00. Scarfs, 18x36 inches, \$2.00, to 18x64 inches—\$4.00.
→ Strawbridge & Clothier—Aisle 11, Centre

Men's Excellent Umbrellas, now \$5.00

Covered with fine, tape-edge union taffeta (silk-and-cotton) piece-dyed. With hook or crook handles of plain or carved wood, some with bakelite ends.
→ Strawbridge & Clothier—Aisle 7, Market Street

Jacquard Sash Ribbons, now 50c

Silk Moire Ribbons, 5 1/2 inches wide, pink and light blue, flowered in self-color. More than one-third less than regular price.
→ Strawbridge & Clothier—Aisle 11, Market Street

Smart Necklaces and Earrings, Special

Just the decorative touch needed for summer costumes—these lovely novelty Necklaces in shades of jade, coral, amethyst, red, black, pearl, emerald or sapphire—\$1.00.

Earrings in the Same Shades—50c, \$1.00 and \$1.50
→ Strawbridge & Clothier—Aisle 6, Market Street

Round Tin Candy Boxes, now 38c

Decorated in black and gold, 2-pound size. Now half price, 38c.

S. & C. Special Chocolates and Bonbons—80c pound
→ Strawbridge & Clothier—Basement and Filbert Street Cross Aisle

Boys' High-grade Shirts, \$1.65

A special purchase at a notable reduction. Excellent Shirts of woven-crepe madras, plain jersey weave in white or tan, and plain colored satine—\$1.65 each.

Boys' White Cheviot Sports Blouses—now \$1.20
→ Strawbridge & Clothier—Second Floor, Centre, East

Oblong Stenciled Pillows—now 85c

Also at this price some square Pillows covered with cretonne.

Stenciled Crash Pillow Tops—now 60c
Lace Boudoir Pillows—now 90c
→ Strawbridge & Clothier—Third Floor, Market Street

Two Hundred Tennis Rackets at \$2.75

SOME LESS THAN HALF PRICE. All weights, well balanced, well made, good gut.

Camping Cots, Special at \$4.50

Strong wooden frame, khaki duck, fold compactly.
→ Strawbridge & Clothier—Fourth Floor

Cut Glass Pieces Greatly Reduced

Fine Bonbon Dishes, now \$1.90; Bread Trays, now \$6.60; Celery Trays, now \$5.10; Composites, now \$4.00—and many others equally attractive.
→ Strawbridge & Clothier—Basement

Special Values in the Toy Store

Mechanical Trains, half-price, at \$1.75; A, B, C Blocks—now 35c, 45c and 50c.

Children's High-Chairs Greatly Reduced
→ Strawbridge & Clothier—Fourth Floor, Centre

Galvanized Garbage Cans, \$1.40

Strong Cans with heavy cover.

Guaranteed Electric Irons, \$5.50

Complete with cord and stand.
→ Strawbridge & Clothier—Basement

Boys' Wash Suits \$1.95
Save One-third

A wonderfully good lot of "Anniversary Sale Specials"—Olivet Twist Suits of sturdy washable cottons. In tan, navy or cadet blue or green. Sizes 8 to 16 years.

100 Boys' All-wool Cheviot Suits, sizes 8 to 16 years. A Remarkable Saving at \$8.75
→ Strawbridge & Clothier—Second Floor, Filbert Street, East

About 1500 Men's Shirts To Go Out at \$1.50

We have assembled these Shirts to be cleared away at the single low price of \$1.50, which is one-third to one-half less than they were marked in our stock. Men can choose from woven madras, mercerized jersey cloth and other weaves, including practically every desirable fabric. The entire lot will go quickly at \$1.50.

White Shirts at Anniversary Savings

White Cheviot Shirts, with neckband—\$1.25.
White Cheviot Shirts, attached collar—\$1.50.
Jersey, Rep, Pongee, Cheviot and Madras Shirts, with neckband or with attached collar—\$2.00.
→ Strawbridge & Clothier—East Store, Eighth Street

Felt Mattresses in the Anniversary Sale

Home furnishers and home re-furnishers will be glad to know that we have secured 500 good Felt Mattresses to sell at the following less-than-regular prices—

At \$10.75 One or two part Mattresses of clean cotton felt, made with roll edge. Full size weighs 50 pounds.
Well-made Mattresses of extra-fine cotton stock; a good selection of ticking.

At \$13.50 Of fine felt stock, made with good heavy ticking; finished with roll edge.

At \$16.50
→ Strawbridge & Clothier—Fourth Floor, East

STRAWBRIDGE & CLOTHIER
MARKET STREET EIGHTH STREET FILBERT STREET